

Dear [Name],

Physical security is essential to everything we do at [Organization name], and I want to stay on top of the latest technology and industry trends.

I request your approval to attend VerkadaOne 2024, September 17 - 19, 2024, in Denver, CO. This cloud physical security conference is a great opportunity to connect and learn from other technology and security professionals.

Attending VerkadaOne will allow me to:

- **Expand my knowledge of the latest physical security technologies:** Physical security is developing rapidly with AI, cloud, and edge-computing tools. I want to ensure we're at the cutting edge of the latest products and technologies. VerkadaOne will feature over 20 breakout sessions, hands-on labs, and keynote presentations dedicated to exploring the latest technologies, product announcements, and innovations from Verkada and industry partners. Attending the event will enable me to stay at the forefront of these new technologies so our organization can effectively deploy them.
- **Network with industry experts:** I will have the opportunity to hear from thought leaders and peers who will offer new perspectives, strategies, and proven implementation plans that I can apply to our business.
- **Evaluate solution providers:** VerkadaOne is a great opportunity to evaluate how additional physical security solutions can integrate with our existing system. I'll ensure we're futureproofing our current investments and making more informed purchase decisions.
- **Gain industry certifications:** I'll have the opportunity to join industry certification opportunities like the [SIA OSDP training](#), crisis management training from the [I Love U Guys Foundation](#), and more.
- **Enhance my product knowledge and capabilities:** As we use Command day-to-day to protect people and property, I want to ensure I know how to use the system most effectively. VerkadaOne provides the opportunity to take dedicated Command training courses and have hands-on experience with the latest products.

You can see even more information about the event and agenda at:

<https://www.verkada.com/verkada-one>.

Here's an outline of the expected investment:

Travel + Hotel:

- Airfare to Denver, CO \$<Insert amount>
- Transportation (to/from airport/hotel) \$100
- Hotel (based on 3 nights) \$<Insert amount>

Event:

– Conference registration \$699

Total: \$<Insert amount>